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DE TECHNOLOGIE



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EDITORIAL

For more than half a century, the IUT Amiens has confidently cultivated a strong identity within Higher Education and Research. As a component of the Université de Picardie Jules Verne, the IUT places student success at the heart of its mission, combining academic excellence, technological innovation, and professional immersion.

Our **Bachelor Universitaire de Technologie (B.U.T.)**, a three-year state-accredited degree, pursues a clear ambition: to support each student toward rapid and sustainable professional integration, or toward successful further studies up to Master's level (Bac+5). Built on a competency-based approach, the B.U.T. offers structured and secure pathways within the European LMD framework (Bachelor - Master - Doctorate). Internships, apprenticeships, and real-world projects with companies are all designed to develop technical skills, interpersonal abilities, and the capacity to act in a constantly evolving world.

We maintain strong and privileged relationships with economic stakeholders, both locally and beyond. This ongoing partnership ensures programs that are closely aligned with professional needs, a high level of employability, and genuine opportunities for social mobility for our students.

The year 2026 marks a new milestone in this evolution. The IUT of Amiens is expanding its academic offer by introducing a **Master's degree in Strategic Management**, with two specialized tracks, in order to meet the growing need for leadership and management expertise within organizations. This represents a unique opportunity to support students all the way to the highest levels of skills and responsibility.

Our approach is also grounded in the research carried out within the University, continuously enriching and updating our teaching content while enhancing the reputation of our programs. Through this 2026 edition, discover a comprehensive range of university programs, available in both initial and apprenticeship pathways, focused on the professions of today and tomorrow.

Choose boldness, choose the IUT Amiens. Together, let's build your future.



THE UNIVERSITY INSTITUTE OF TECHNOLOGY OF AMIENS

Founded in 1968, the IUT of Amiens is a component of the University of Picardie Jules Verne. It offers a range of programs structured around six fields of study:

- **Civil Engineering – Sustainable Construction**
- **Computer Science**
- **Mechanical Engineering and Production**
- **Marketing Techniques**
- **Biological Engineering**
- **Business and Administration Management**

Strongly connected to its socio-economic environment, the IUT of Amiens develops programs closely aligned with the needs of companies, both in France and internationally.

THE UNIVERSITY BACHELOR OF TECHNOLOGY (B.U.T.)

The **University Bachelor of Technology (B.U.T.)** is a national three-year degree, accessible after completion of secondary education or an equivalent qualification.

It is part of the **European LMD framework (Bachelor – Master – Doctorate)** and confers a **Bachelor's degree**.

This program combines:

- academic teaching
- practical applications
- project-based learning
- and professional immersion

Courses are delivered by:

- academic lecturers and researchers
- secondary education teachers
- and professionals from the socio-economic sector

Professionals account for approximately **25% of the teaching**, ensuring strong alignment with real-world professional expectations.

The program also includes a **mandatory internship of 22 to 26 weeks**, enabling students to gain practical experience and facilitating their transition into the workforce.

The IUT provides **modern facilities** (laboratories, workshops, digital resources), offering an environment conducive to academic and professional success.

The B.U.T. allows:

- **rapid entry into the job market**
- **or further studies up to Master's level (Bac+5)**

STUDENT LIFE AND SERVICES

Students benefit from the full range of services offered by the French higher education system:

- Access to university restaurants
- Access to student housing, subject to availability

PROFESSIONAL BACHELOR'S DEGREES (WORK-STUDY PROGRAMS)

The **Professional Bachelor's Degrees (Bac+3 – Level 6)** are accessible after completion of a two-year higher education program (120 ECTS credits).

They allow students to specialize quickly or acquire additional skills. These programs are offered as **work-study programs (apprenticeship or professional contracts)**, combining periods in a company with academic training at the IUT.

Two programs are available:

- Professional Bachelor in Maintenance Services Management
- Professional Bachelor in Production Tools and Optimization

These programs are designed for immediate entry into the workforce.

Important for international students:

Access to these work-study programs requires a **residence permit allowing employment in France**, in accordance with current regulations.

MASTER'S DEGREE

Starting in September 2026, the IUT of Amiens offers a:

Master's Degree in Strategic Management

- M1: accessible with 180 ECTS credits (Bachelor's level)
- M2: accessible with 240 ECTS credits

This program aims to train future managers capable of leading projects and organizations in a constantly evolving environment.

ACADEMIC REQUIREMENTS (INTERNATIONAL APPLICANTS)

To enroll in programs at the IUT of Amiens, international applicants must hold a secondary school diploma equivalent to the French baccalauréat. Applicants are expected to have studied subjects related to the chosen field, including:

Scientific and technological fields

- Mathematics
- Physics – Chemistry
- Life Sciences (Biology)
- Engineering / Technology
- Computer Science / Digital studies

Economic and management fields

- Economics
- Management / Business
- Social Sciences

Required level of French

A C1 level, or preferably C2, in French is strongly recommended to ensure a good understanding of courses and to support academic success at the IUT.

These requirements ensure a strong alignment between the applicant's academic background and the expectations of the programs.

30600
GRADUATES

2300
STUDENTS

130
ECTURERS AND
RESEARCHERS

25%
OF TEACHING DELIVERED
BY PROFESSIONALS

51
ADMINISTRATIFS,
ADMINISTRATIVE, TECHNICAL AND
SUPPORT STAFF

University Bachelor of Technology (B.U.T.) Biological Engineering (GB)

The **University Bachelor of Technology in Biological Engineering** is a three-year qualified technician training course. Graduates will be able to carry out analyses, process data, take part in research activities, and propose a scientific approach in response to issues within the field of biology.

Study tracks

The University Bachelor of Technology in Biological Engineering equips students to become autonomous, multi-purpose qualified technicians. It falls into five distinct study tracks which match very distinct employment sectors.

Two skills are common to the five study tracks of the Bachelor of Technology in Biological Engineering: analysing and experimenting.

- The **Dietetics and Nutrition study track** trains experts in nutrition and food. They will work with professionals in the health and social care sectors as well as in the catering industry and pharmaceutical industry. The practice of the dietician-nutritionist is based on the ethics of care, s/he participates in the adaptation of the diet to guarantee adequate nutritional intake for people – whether for individuals or in institutional catering – who are ill or in good health.

Skills

Caring; nourishing; educating

- The **Food Science and Biotechnology study track** trains multi-purpose and autonomous qualified technicians in such varied fields as agri-food, pharmaceuticals, cosmetics, biotechnologies and institutional catering. Through their versatility, graduates are responsible for various technical or regulatory tasks in production, quality, analysis or research and development.

Skills

Leading a QHSE (Quality, Health, Safety and Environment) procedure; producing; innovating

- The **Medical Biology and Biotechnology study track** trains multi-purpose qualified technicians in the fields of human health and well-being, animal health, as in the field of biotechnology. Whether graduates work in a biomedical laboratory, in R&D, in control or in a pharmaceutical or cosmetology company, they will have the technical skills required to carry out biological, physicochemical or biochemical examinations or analyses, also to carry out product control tests and intervene in vivo and in vitro animal experimentation.

Skills

Conducting studies from in vivo to in vitro scales; carrying

out biomedical tests; implementing molecular engineering techniques within the field of health biotechnologies

- The **Agronomy study track** trains multi-purpose qualified technicians whose task is to manage the production of agricultural resources and to sustainably improve techniques and methods. Graduates are expected to be able to work and evolve in all agricultural and para-agricultural sectors, in the upstream and downstream sectors of agriculture and in land use planning.

Skills

Producing; advising; innovating

- The **Environmental Sciences and Ecotechnologies study track** trains multi-purpose and autonomous qualified technicians in the fields of environmental protection and management of natural environments. Graduates are expected to be able to join and evolve in any sector related to the environment (whether in the management of natural and urban areas or in the analysis and treatment of pollution, the management of natural resources, circular economy).

Skills

Managing natural environments; treating pollutions; developing circular economy

Entry requirements

The B.U.T. in Biological Engineering is open to high school graduates from **general or technological backgrounds** or to those changing study path.

Admission is based upon examination of academic records. When considering applications, some departments might require an interview. The B.U.T. can also be prepared within the Lifelong education scheme or on a vocational basis (apprenticeship training or work-based learning). The diploma can also be delivered on Accreditation of Prior Experiential Learning (APEL).

University Bachelor of Technology (B.U.T.)

Civil Engineering- Sustainable Construction (GCCD)

The **B.U.T. GCCD** trains future middle management professionals in the fields of **Construction and Civil engineering/Public Works (BTP)**, both in **Building Design** and **Construction**. The core skills studied target the whole construction process: from building foundations to installation of technical components, from structural engineering to questions of thermal, acoustic and visual comfort, from choice of materials to the definition of construction techniques, from groundwork to road layouts and works of art.

The course takes the technical and methodological changes linked to energy transformation, environmental requirements, the digital revolution and health and safety issues into account. Notions such as **sustainable construction** and the generalisation of the **BIM approach** (Building Information Modelling) are thus omnipresent in the course content.

Study tracks

- The **Building study track** aims to train technicians who will work in the construction phase of buildings.

Career prospects:

Construction site manager, new building site manager, clerk of works all trades, business manager all trades, property developer programme manager, SPC coordinator, and health and safety officers

- The **Civil engineering study track** aims to train technicians who will work in the construction phase of a Public Works project.

Career prospects:

Site manager (highways-diverse networks), site manager roads, pipe networks site manager, public works clerk of works, highways manager, public works technician, railway operations and maintenance technician, local authorities' technician, and QA manager materials

- The **Building restoration and environmental performance improvement study track** aims to train technicians who will work in building restoration projects targeting improvement of environmental performance.

Career prospects :

HVAC account managers (Heating-Ventilation-Air-conditioning), energy performance assessor, fluids technician, consultant and auditor for energy savings, site manager technical equipment, design office assistant-thermal studies, environmental quality technician for buildings

- The **Design Office study track** aims to train technicians who will work in the design phase of a building or public Works/Civil engineering projects.

Career prospects :

BIM technician, designer/drafter, structural designer, contractor's assistant, assistant design office engineer, design office fluids and thermal studies technician VRD-QS and draughtsman, lab trials technician, and quality management technician

Skills

The training course develops 5 professional skills:

- **Developing technical solutions** for part or the totality of a **Construction project**.
- **Developing technical solutions** for part or the totality of a **Civil engineering project**.
- **Structural sizing** for buildings and equipment.
- **Managing** a construction site.
- **Carrying out the technical supervision of a construction** throughout its lifecycle.

Entry requirements

The B.U.T. GCCD is open to high school graduates from **general** and more especially from **technological (STI2D) backgrounds** without ruling out students from other options or students wishing to change degree programme.

Admission is based upon examination of academic records. When considering applications, some departments might require an interview.

It can also be prepared within the Lifelong education scheme or in **apprenticeship** (apprenticeship training or work-based learning). The diploma can also be delivered on Accreditation of Prior Experiential Learning (APEL).

University Bachelor of Technology (B.U.T.)

Corporate and Administration Management (GEA)

The **University Bachelor of Technology in Corporate and Administration Management** aims to train multi-skilled managers who are capable of understanding legal, digital, economic and social environments on a national and/or international level. The aim is to provide these managers with in-depth knowledge of the law, accounting and tax techniques, as well as of management, to enable them to contribute to the running of organisations at every stage of their development. It also concerns training professionals ready to take on the latest challenges of organisations with regards to sustainable development, their social responsibility and ethics, as well as technological change.

Study tracks

- The **Accounting, Tax and Financial Management study track (GC2F)** allows students to work in accounting firms or in the accounting and finance department of an organisation.

Career prospects:

Accounting manager, management auditor in a company, tax controller or inspector in the civil service, inspector in the civil service (competitive examination), URSSAF controller or inspector, public accounting manager, management assistant, assistant to the chief accountant in a company or association, junior legal or contractual auditor in a company

- The **Management Control and Performance Management study track (CG2P)** enables students to work in the management control departments or in the accounting and finance departments of organisations.

Career prospects:

Business management analyst, assistant management controller, CFO assistant, commercial management controller, financial management controller, junior management or industrial or social or logistical or banking controller, operational manager, head of reports and dashboards, junior auditor, quality controller

- The **Human Resources Management and Leadership study track (HRM)** enables students to work as human resources assistants in organisations.

Career prospects:

Payroll assistant/manager, training assistant/manager, recruitment assistant/manager, personnel administration assistant/manager, career manager, recruitment officer, human resources officer, employment and professional integration advisor, internal communication assistant, diversity/disability officer

- The **Management, Entrepreneurship and Activity Management study track (GEMA)** enables students to carry out a variety of management functions in organisations linked to operational marketing that may lead to the creation or takeover of an activity.

Career prospects:

Assistant product manager, research officer, multi-skilled manager, community manager, business founder, managerial assistant, assistant project manager, assistant in charge of internal or external communication, marketing or e-marketing assistant (SEM/SEO), sales assistant, client account manager

Skills

The aim of this course, built on a multidisciplinary base of general and technical knowledge, is to equip students with such skills as:

- Assisting in managerial decision-making
- Analysing the processes of the organisation within its environment
- Identifying and evaluating performance criteria
- Establishing legal, tax and accounting procedures
- Identifying and measuring value creation
- Overseeing the management of human resources within organisations
- Understanding project management and the entrepreneurial approach
- Contributing to the implementation of an efficient information system
- Building a critical analysis

Entry Requirements

This program is mainly intended for **STMG technological baccalaureate holders**, but does not exclude other specialties, and holders of **general and vocational baccalaureates** or equivalent diplomas. It is also suitable for higher education students wishing to change career path.

The B.U.T. can also be prepared within the Lifelong education scheme or on a vocational basis (apprenticeship training or work-based learning). The diploma can also be delivered on Accreditation of Prior Experiential Learning (APEL).

University Bachelor of Technology (B.U.T.)

Mechanical & Manufacturing Engineering (GMP)

The **B.U.T. GMP** trains mechanical engineering industry technicians who are able to work in diverse business sectors to ensure the commercialisation of new products through the first three phases of their life cycle: the design phase during which the product is defined, the industrial phase where manufacturing and assembly processes are developed, and finally the operational management phase where production and assembly lines are managed and optimised. Such versatility enables graduates to better adapt to changing corporate requirements and to the professions of tomorrow. They are involved in the engineering process, from the definition of customer needs to the implementation of technological solutions which comply with deadlines as well as cost and quality constraints.

B.U.T. GMP graduates work as industry consultants or proximity design, manufacturing, or operations managers. For the three positions, they are required to implement problem-solving and continuous improvement techniques in the mechanical engineering field and work alongside a host of industry stakeholders.

Skills

The course aims to develop 4 core skills required by industry in three professional situations: product design, product manufacturing and operations management.

The common core skills include:

- Defining and specifying: determining the best technical and economic requirements and solutions based on the client's needs
- Developing: determining optimal design solutions
- Manufacturing: implementing the chosen technical solutions
- Operating: managing product life cycles and manufacturing processes

An additional fifth skill is linked to the study track chosen.

Study tracks

From year 2, students choose a study track which enables them to acquire an additional fifth skill. The latter provides the opportunity to gain in-depth knowledge in a more specialised field or to move into a new field related to mechanical engineering. There are five different study tracks (depending on the IUT).

- The **Innovation for Industry study track** aims to train general technicians in the field of mechanical engineering to have expertise in creative tools and techniques, further innovation and understand industrial property rights.

Career prospects:

Pre-project R&D assistant, assistant designer, industrial property rights assistant, technology monitoring assistant

- The **Digital simulation and virtual reality study track** aims to train mechanical engineering technicians with additional preparation on the implementation of digital tools for advanced simulation, from virtual and augmented reality through to digital twin.

Career prospects:

R&D assistant, digital designer-modeller, process simulation technician, production systems simulation assistant

- The **Operations process management study track** aims to train general technicians in the field of mechanical engineering with additional training in workforce management, to act as the interface between different corporate departments throughout the product's lifecycle.

Career prospects:

Project manager, team leader, production manager, (workstation, line, workshop, plant, etc.), quality department manager

- The **Sustainable design and manufacturing study track** aims to train general technicians in the field of mechanical engineering to have awareness and expertise on environmental issues in industry.

Career prospects:

Environment manager, sustainable development manager, change manager, environmental and regulatory affairs manager, eco-designer, environmental and circular economy monitoring assistant

- The **Industrial business manager study track** aims to train general technicians in the field of mechanical engineering with additional training in marketing and sales management.

Career prospects:

Technical business manager, bespoke technical solutions sales manager, starting a new company or acquiring an existing firm

Entry requirements

The B.U.T. GMP is open to high school graduates from **general or technological backgrounds** or to those changing study path. Admission is based upon examination of academic records. When considering applications, some departments might require an interview. The B.U.T. can also be prepared within the Lifelong education scheme or on a vocational basis (apprenticeship training or work-based learning). The diploma can also be delivered on Accreditation of Prior Experiential Learning (APEL).

University Bachelor of Technology (B.U.T.)

Computer Science

The **Computer Science Bachelor of Technology (B.U.T.)** prepares students over three years to become computer scientists who participate in the design, development and implementation of IT solutions that meet the digital transformation needs of organisations. They can become qualified IT technicians and work for digital service companies, software publishers, corporate IT departments (banks, insurance companies, retail sector, industry, e-commerce platforms, etc.) and various administrations.

The training is based on acquiring fundamental knowledge and skills in computer and web development, in system and network administration, and in database and project management. Emphasis is given to written and oral communication, including the English language, and to the importance of group work in order to join a project team.

Computer science graduates are both, technically and methodologically, competent. By successfully completing this programme, their awareness on current issues (data security, cloud computing, artificial intelligence...) will be raised, along with societal, legal, ethical, and environmental issues linked to the use of digital technologies.

Study tracks

- The **Application implementation: design, development, validation study track** focuses on the software life cycle: from the expression of the client's needs, to the design, programming, validation, and maintenance of the application.

Career prospects:

It qualifies students to work as application designers and developers (mobile, web, Internet of things, video games, etc).

- The **Deployment of communicating and secure applications study track** follow two main lines: the installation and the configuration of operating systems, the deployment and the securing of networks on the one hand, the installation and the configuration of application services along with the development of client-server applications meeting the requirements of an organisation on the other hand.

Career prospects:

This study track will prepare students to take on positions such as creating a company's working and communication environment, such as system and network administrator, DevOps or IT security manager.

- The **Administration, management and data processing study track** covers the knowledge required to manage data warehouses and visualise data to develop BI applications.

Career prospects:

This study track leads to database administrators or large volume of data manager occupations.

- The **Application integration and information system management study track** brings together skills related to the development and the integration of applications and also those related to the support functions for the

management of digital transformation projects in organisations.

Career prospects:

This study track trains functional and/or technical integrators and persons who define the settings of integrated software packages.

Skills

This course aims to develop six core IT graduate skills for Computer Science B.U.T. students:

- Carrying out an application development
- Optimising computer applications
- Running complex communication computer systems
- Managing information data
- Conducting a project
- Working as part of an IT team

Entry requirements

Computer science B.U.T. is open to high school graduates from general or technological backgrounds. It can be suitable for higher education students wishing to change study path.

Admission is based upon examination of academic records. When considering applications, some departments might require an interview. The B.U.T. can also be prepared within the Lifelong education scheme or on a vocational basis (apprenticeship training or work-based learning). The diploma can also be delivered on Accreditation of Prior Experiential Learning (APEL).

University Bachelor of Technology (B.U.T.)

Business & Marketing (TC)

The **Bachelor of Technology in Business & Marketing** trains students to be future intermediate executives who can handle all stages of the marketing of a product or service: from market research to sales, including marketing strategy, commercial communication, negotiation, and customer relations. Graduates are versatile, autonomous and adaptable. It covers business sectors related to sales, marketing and communication. The course offers genuine assets for a swift integration into the workforce. It also allows graduates the possibility to pursue their studies in order to obtain a Master's degree.

Study tracks

- The **Digital marketing, e-business and entrepreneurship study track** is designed to train students in digital commercial activities by developing skills in the management of these activities on the one hand, and in the development of digital commercial projects that can lead to the creation of a start-up on the other.

Career prospects:

Graduates will work in digital marketing, e-business within any type of organisation, and the entrepreneurial field.

- The **International business: purchasing and sales study track** aims to train students in marketing and sales by developing strategic and operational skills in an international context.

Career prospects:

At the end of the course, graduates will be able to qualify for positions in international trade, regardless of the organisation they join.

- By focusing on the two major concepts of point-of-sale management, with both team and retail facility management, the **Sales outlet marketing and management study track** aims to train graduates in the management of retail premises.

Career prospects:

Graduates will be able to apply for distribution jobs in all types of sales outlets.

- The **Business development and customer relations management study track** seeks to train students in the development of commercial activity while ensuring customer satisfaction in order to build a lasting relationship

Career prospects:

Graduates will contribute to business development and customer relations management in all types of organisations.

- The **Brand strategy and event management study track** aims to train students in brand promotion and enhancement along with skills to manage and conduct events.

Career prospects:

Graduates may be involved in brand and event management in all types of organisations.

Skills

This course aims at developing three core skills for business and marketing students:

- **Marketing:** conducting marketing actions
- **Sales:** selling a commercial offer
- **Commercial communication:** communicating the commercial offer

Entry requirements

This program is mainly intended for **STMG technological baccalaureate** holders, but does not exclude other specialties, and holders of **general, technological and vocational baccalaureates** or equivalent diplomas. It is also suitable for higher education students wishing to change career path. The B.U.T. can also be prepared within the Lifelong education scheme or on a vocational basis (apprenticeship training or work-based learning). The diploma can also be delivered on Accreditation of Prior Experiential Learning (APEL).

**OPENING IN
SEPTEMBER 2026**

**Innovate, lead,
and transform**



Master's Degree (5 years higher education)

Strategic Management

Cultural and Tourism Activities (ACT)

Industrial Process and Sustainable Production (PIPD)

UNIVERSITY INSTITUTE OF TECHNOLOGY OF AMIENS |  **FI**  **FC**  **ALT**  **AD**

*FI: Initial training - ALT: Apprenticeship
FC: Continuing education - AD: Distance learning*



A question?

Initial training

Academic Office

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Continuing education / Apprenticeship

alternance@iut-amiens.fr



Admission Requirements & Application

Entry Requirements:

- Strong interest in management and strategic development in culture, tourism, or sustainable industry
- Strong communication skills, Analytical and synthesis abilities, Teamwork skills, Leadership abilities

Initial Training:

Year 1 (M1):

- ABachelor's degree (3 years higher education – 180 ECTS) or equivalent (Recognition of Prior Learning)
- Application file (CV, cover letter, transcripts)
- Motivation interview if pre-selected

Year 2 (M2):

- Direct access: validation of M1 Strategic Management (UPJV)
- Application-based access: compatible M1 degree (culture, tourism, management, communication, industry, environment, digital, energy)

Continuing Education / Recognition of Prior Learning (VAE):

Contact us for further information

Apply

For more information, scan or click on the QR code



Program Strengths

- › 100% aligned with RNCP certification sheet 35909 (10 strategic competency blocks)
- › Strong common core in M1, progressive specialization in M2
- › Focus on digital transformation, CSR challenges, and innovation
- › Introduction to applied research from Year 1
- › Apprenticeship or long internships for rapid employability
- › Mixed academic supervision: teacher-researchers + professionals
- › Dual academic and practical approach: real case studies, projects, dissertation, business games



Further Studies

- › PhD in: Management Sciences or in Industrial Engineering (depending on specialization)



Career opportunities

Targeted occupations

- › **After M2 ACT:** Cultural Organization Director • Tourism Development Manager • Cultural and Tourism Event • Project Manager • Territorial Marketing Manager • Cultural or Tourism Strategy Consultant
- › **After M2 PIPD :** Continuous Improvement Manager • Industrial Project Manager • Production Manager • Ecological Transition Consultant • CSR Manager • Operational Excellence Manager

Sectors

- › **M2 ACT:** Cultural institutions (museums, festivals, theaters) • Tourism offices and local authorities • Event agencies • Consulting firms • Creative clusters • Cultural start-ups
- › **M2 PIPD :** Manufacturing industry (automotive, aerospace, chemical) • Biotechnology • Energy, environment • Industrial organization consulting firms • Certification organizations • R&D labs Technology clusters

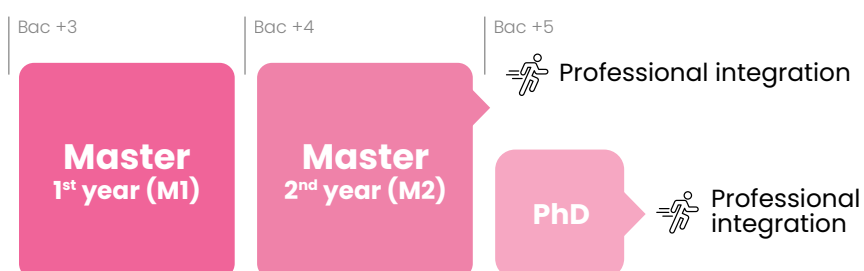
Overview

A unique program in the region, the Master's in Strategic Management offers: in Year 1, the study of the fundamentals of strategic management and in Year 2, two sector-based specializations: Cultural and Tourism Activities; and Industrial Process and Sustainable Production

The program develops advanced skills for careers in consulting, strategy, and innovation in the fields of culture, tourism, and sustainable industry.

Led by teacher-researchers, professionals, and research laboratories, and enriched by professional internships, this master's degree trains professionals capable of analyzing, deciding, and transforming organizations in rapidly developing sectors.

Program Structure



The Master's program runs over **4 semesters (2 years)**:

- **Year 1 (M1 – Semesters 1 & 2: 450 hours)**: the curriculum is based on a mandatory core program. The year concludes with a compulsory 2-to-3 month internship for initial training students.
- **Year 2 (M2 – Semesters 3 & 4: 450 hours)**: students choose one of the two specialization tracks offered :
 - › Cultural and Tourism Activities (ACT)
 - › Industrial Process and Sustainable Production (PIPD)

The year concludes with a compulsory 3-to-4 month internship for initial training students.

Course Content (Summary)

- › **M1 Common Core**: Digital Transformation • Business Intelligence • Corporate Strategy • Strategic Monitoring • Project Management • Planning • Communication • Business English • Corporate Finance • Management Control
- › **M2 ACT** : Cultural and Tourism Strategies
- › **M2 PIPD** : Industrial Strategies and Sustainability

Internship & Apprenticeship

Initial Training:

- › **M1** : 2-to-3 month internship with internship report
- › **M2** : 3-to-4 month internship with professional report

Apprenticeship:

September to August: 4 weeks of classes in September, then 1 week of classes / 3 weeks in company on average

MAP OF FRENCH UNIVERSITY INSTITUTES OF TECHNOLOGY

